

# southern california National Freight Gateway Collaboration



January 25-26, 2010  
Meeting Outcomes

## PROPOSED ACTIONS

- Integrate agency representatives into the Steering Committee for the Goods Movement Study to provide input at critical milestones.
- Develop a consensus position paper to develop sustainable funding strategies for freight including P3.
- **Branding a system with discrete near-term projects under a unified identity, clear messaging and one voice** that reflects a consensus long term vision for the region reflecting livability.
  - Articulate the **benefits of the system** to the rest of the nation.
- Create a SWOT/tiger team with the appropriate resource agencies to focus on a series of priority projects.
  - Demonstration project(s) / work plan for the year
  - Focus on fit with long term vision
  - Articulate shared principles
- Process improvement: Implement early reforms such as designated review teams, fixed review time, and considerations for staff funding.
  - Collaboration with regulatory / resource agencies
- Establish parameters for review of environmental thresholds and data requirements.
  - FHWA / EPA agreement
  - Address the “black box”

## IMMEDIATE ACTIONS

### ***By early April 2010:***

1. Develop a work plan with time-specific milestones involving leadership participation.
2. Define a system that meets the region's long term mobility, safety, environmental and energy needs including:
  - a. the "brand" and specific benefits of the projects and the national significance
  - b. high-profile, short-term projects
  - c. funding strategy
3. Develop a framework for standing participation of resource agencies
  - a. Define resources to support regulatory / resource agencies for participation
4. Set agenda for April Collaboration meeting, including presentation on private sector funding
5. Communicate progress and updates to the Collaboration in advance of the April meeting